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JUL 30 2007

## **FERENCE & ASSOCIATES LLC**

409 Broad Street  
Pittsburgh, Pennsylvania 15143  
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### **USPTO FACSIMILE COVER SHEET**

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To: Commissioner for Patents  
Fax Number: (517) 273-8300  
Date: July 30, 2007  
Pages: 18 pages (including this cover sheet)

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#### **MESSAGE:**

**METHOD AND SYSTEM FOR CREATING AND ADMINISTERING INTERNET  
MARKETING PROMOTIONS**

Examiner J. Janvier  
Serial No. 09/805,336

Request for Continued Examination  
Petition and Fee for Extension of Time  
Amendment Transmittal  
Amendment  
Completed Credit Card Payment Form

(696.003)

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REFERENCE & ASSOCIATES LLC  
Amendment Transmittal

Atty. Docket No. 696.003

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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JUL 30 2007

In re Application of : Srinivasan et al.  
Serial No. : 09/805,336 Examiner : Jean D. Janvier  
Filed : March 13, 2001 Group Art Unit : 3622  
For : METHOD AND SYSTEM FOR CREATING AND  
ADMINISTERING INTERNET MARKETING  
PROMOTIONS

HON. COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an Amendment in the above-identified application.

1. ☒ Applicant requests an extension of time to respond to the outstanding Office Action. A Petition for an extension of time is enclosed.
- OR
2. ☒ In the event that an extension of time is required, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition and fee for extension of time.
3. ☒ Applicant is a small entity..
4. ☐ Also enclosed: \_\_\_\_\_

CERTIFICATE OF FACSIMILE TRANSMITTAL

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being facsimile transmitted on (571) 273-8300 on July 30, 2007 to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Stanley D. Ference III  
(Type or print name of person transmitting paper or fee)

  
(Signature of person transmitting paper or fee)

Page 1 of 2

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5. ☒ No additional filing fee is required.
6. ☒ The filing fee has been calculated as shown below:

	Claims Remaining After Amendment (Col. 1)	Highest No. Prev. Paid for (Col. 2)	Present Extra (Col. 3)	SMALL ENTITY		OTHER THAN A SMALL ENTITY	
				RATE	FEE	RATE	FEE
Total Claims	21	** 20	= * 1	x \$25	= 25	O x \$50	=
Ind. Claims	2	*** 3	= * 0	x \$100	=	O x \$200	=
<input type="checkbox"/> Multiple Dependent Claim Presented				+ \$180	=	O + \$360	=
				<b>TOTAL</b>	<b>= \$25</b>	<b>TOTAL</b>	<b>= \$</b>

\* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.

\*\* If the "Highest No. Prev. paid for" in this space is less than 20, write "20" in this space.

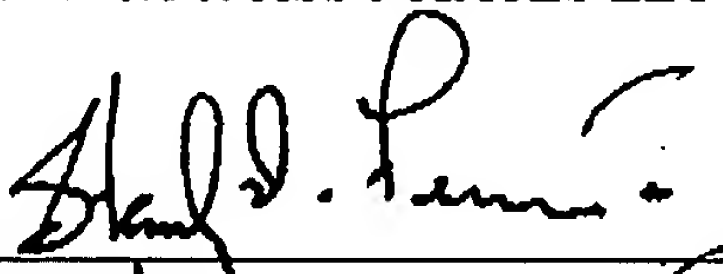
\*\*\* If the "Highest No. Prev. paid for" in this space is less than 3, write "3" in this space.

7. ☒ Attached is a completed Credit Card Payment Form. The Commissioner is hereby authorized to charge the \$25.00 filing fee required to the credit card identified in the attached Credit Card Payment Form.
8. ☒ The Commissioner is hereby authorized to charge payment of any additional filing fees associated with this communication or credit any overpayment to the credit card identified in the attached Credit Card Payment Form.

Respectfully submitted,

ERENCE & ASSOCIATES LLC

Dated: July 30, 2007

By   
Stanley D. Ference III  
Reg. No. 33,879

Mailing Address:

Customer No. 35195

ERENCE & ASSOCIATES LLC

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